

PRESS RELEASE

It was 1964 when the Italian chemical giant Montecatini sold the TEMPOTEST® brand and the rights to use the solution-dyed acrylic fibre to our company. A milestone that has led Parà S.p.a. to become a world leader in the field of solar shading fabrics.

58 years later, we are pleased to communicate the official notification received from the Italian Patent and Trademark Office about the registration of the TEMPOTEST® trademark inside the register of historic trademarks of national interest.



After reaching our Centenary, we consider the registration of TEMPOTEST® inside the register of historical trademarks of national interest as another very important goal achieved by our Company, a Family Company that has been exporting Made in Italy products all over the world for three generations!

Parà S.p.a, Sovico January 2022